



DHANALAKSHMI SRINIVASAN UNIVERSITY

Tiruchirappalli, Tamil Nadu – 621 112.



StartupTN

DSU & STARTUPTN WELCOMES YOU FOR THE GRAND OPENING OF DSU E-CELL & PRE-INCUBATION CELL



Presided By
Shri. A. Srinivasan
Chancellor, DSU



Chief Guest
Shri. M. Somasundaram
Amman TRY Steels (P) Ltd.



27 July 2023



Lecture Theatre - I, Academic Block, DSU



Registration Link

INNO FEST '23

27- 29 July 2023

Lecture Theatre - I
Academic Block, DSU



Startup Expo



Poster Exhibition



Mentoring Session



Idea Pitching

EXPERTS



Mr. Stalin Jacob
Associate VP
StartupTN



Mr. Prabu Karuppanan
Project Associate
StartupTN



Dr. Suvek Bala
CEO
EDII-ABIRF, Trichy



Mr. Vinoth Malaikani
Incubation Scientist
EDII-ABIRF, Trichy



Dr. Jaganathan VM
Assistant Professor
NIT-Trichy



Mr. J. Saravanan
Incubation Manager
TABIF, Trichy



Mr. Uma Sankaran
Project Associate
StartupTN



Time Slot	Day 1 Program (27 July 2023)
10:00 - 10:10 am	Inauguration
10:10 - 10:15 am	Welcome Address: Dr. O. S. Asiq Rahman, E-Cell Coordinator
10:15 - 10:30 am	Felicitation: Dr. C. K. Ranjan, Vice Chancellor, DSU
10:30 - 10:40 am	Honoring the Chief Guest & Experts
10:40 - 10:50 am	Inauguration of E-Cell & Pre-Incubation Cell
10:50 - 11:10 am	Mr. Stalin Jacob. J, Associate Vice-President, StartupTN "Contact Setting & StartupTN Initiative"
11:10 - 11:30 am	Shri A. Srinivasan, Chancellor "Future Perspective of E-Cell"
11:30 - 11:45 am	Inaugural Address: Mr. M. Somasundaram, Founder, Amman Try Steels (P) Ltd.
11:45 - 12:00 noon	Honoring the Startup Founders
12:00 - 01:00 pm	Ribbon Cutting, Stall Visit & Discussion
01:00 - 02:00 pm	Lunch
02:00 - 02:20 pm	Expert Talk 1: Mr. Stalin Jacob. J, AVP, StartupTN
02:20 - 02:40 pm	Expert Talk 2: Mr. Prabhu Karuppannan, Project Associate, StartupTN
02:40 - 03:00 pm	Expert Talk 3: Dr. Suvek Bala, CEO, EDII-ABIRF, Trichy
03:00 - 03:20 pm	Expert Talk 4: Mr. J. Saravanan, Incubation Manager, TABIF
03:20 - 03:40 pm	Tea Break
03:40 - 05:00 pm	Startup's Pep Talk

Time Slot	Day 2 Program (28 July 2023)
09:30 - 11:00 am	Idea Pitching
11:00 - 11:15 am	Tea Break
11:15 - 12:45 noon	Idea Pitching
12:45 - 02:00 pm	Lunch
02:00 - 03:30 pm	Mentoring Session 1: Dr. V. M. Jeganathan, Founder, B3D Toys, Trichy
03:30 - 03:45 pm	Tea Break
03:45 - 05:00 pm	Mentoring Session 2: Dr. Suvek Bala, CEO, EDII-ABIRF

Time Slot	Day 3 Program (29 July 2023)
10:00 - 11:00 am	Sector wise Mentoring Session
11:00 - 11:15 am	Tea Break
11:15 - 12:15 noon	Valedictory

ORGANIZING COMMITTEE

Chief Patron
Shri. A. Srinivasan
Chancellor, DSU

PATRON
Mrs. Ananthalakshmi Kathiravan
Pro Chancellor, DSU

Program Advisors
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Vice-Chancellor, DSU
Dr. M. Ravichandran
Registrar, DSU

President, IIC-DSU
Dr. V. Sekar, Dean-CFR

Vice-President, IIC-DSU
Dr. Shanmugapriya, SET

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Dr. R. Nagarajaprakash
CFR, DSU
Dr. O. S. Asiq Rahman
CFR, DSU

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